

Harvard Business School Alumni Club of Malaysia

NEWSLETTER

VOLUME 2 NO. 6
FEBRUARY 1989

CLUB PRIORITIES 1989

The 1989 Executive Committee of the HBSACM has had two meetings and deliberated on many exciting activities and priorities for 1989. The *Activities* are highlighted in the next two pages. The *Priorities* of the 1989 Committee are as follows:-

MEMBERSHIP

Going "back to basics" the Committee has decided that members' needs will emerge as the top priority for 1989.

As you are no doubt aware the subscription fee has been dropped from \$150 to \$50 (Ordinary Members) and \$100 to \$30 (Associate Members) per annum.

Our Club's membership is slightly less than 100 having lost some defaulters and those who have migrated. There are only 35 Associate Members. As such the membership drive will be intensified. We also hope all members will have become Life Members so that we can have a clean register of members and avoid the need to collect subscriptions annually.

ACTIVITIES

In planning the year's activities members' needs were taken into consideration by organising the following:-

- A family outing
- A members evening ✓
- Luncheons
- Increasing the number of Newsletters from 2 to 4 issues per year
- More frequent update of activities
- A survey to determine members activity preferences
- Seminars and Symposiums
- Golf

Among the other issues to be tackled by your new Committee are the following:-

- A revamp of the Manager of the Year Award
- Formation of the Asean Alumni Association
- A Club Motto: "In Pursuit of Excellence"
- Training programme for small-sized companies ✓
- An Asean Alumni Directory
- Establishing a permanent home for the Club

Your views on any of the above or any new priorities or activities will be most welcomed. The Club is for members benefit and that is our bottom line.

IN PURSUIT OF EXCELLENCE

Calendar of Activities

**AGRICULTURAL
PARK
FAMILY DAY**

February 26



**NEW CLUB
DIRECTORY**

May

**MEMBERSHIP
DRIVE**

March

**ACTIVITY
PREFERENCE
SURVEY
RESULTS**

May 28

**GOLD
MEDAL
AWARD**

June 14

**AN EVENING
WITH
PAST
PRESIDENTS**

March 25

**HBSACM
GOLFERS
DAY**

May

**FAMILY
"LOVE BOAT"**

July

**SYMPOSIUM
ON
TOURISM**

September

**3 DAY
MARKETING
SEMINAR**

November

**DINNER
TALK BY
PROF. VOGEL**

July

**ASEAN
ALUMNI GOLF
COMPETITION**

September

**CLUB
AGM**

November

**SMALL
SCALE
BUSINESS**

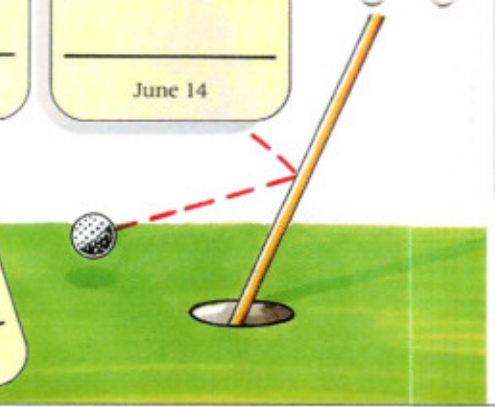
August

**MANAGER
OF THE
YEAR**

October

**6TH
SMDP
1990**

1990



CLUB OFFICIALS

President

Datuk Alladin Hashim
03 2935759 (off)
03 4579715 (res)

Vice-Presidents

Tan Sri Saw Huat Lye
03 7561177 (off)
03 2613723 (res)

Abdullah Mat Zaid
03 7464555/7461758 (off)
03 7748307 (res)

Hon. Secretary

Hj Abu Bakar Sulaiman
03 2749166/9759 (off)
03 7756468 (res)

Hon. Treasurer

G. Gnanalingam
03 2550899 (off)
03 2549585 (res)

Hon. Asst. Secretary

Mohd Ghazali Kamal Baharein
03 2928066 (off)
03 4570335 (res)

Director of Activities

Haji Othman Yusoff
03 2987991 (off)
03 4563482 (res)

Committee Members

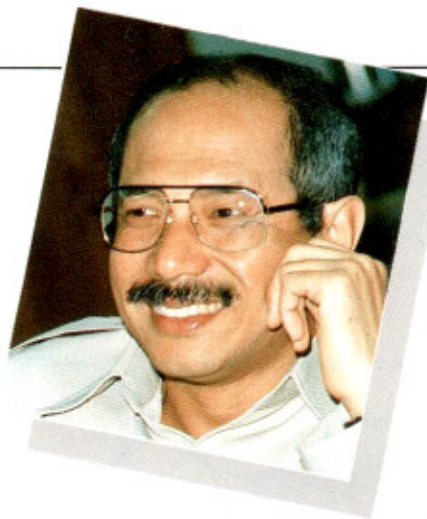
Dato' Ng Cheng Kuai
03 26144272/6667 (off)
03 4572832 (res)

Dato' Wan Abdullah Mohammad
03 7566899 (off)
03 7563615 (res)

Yukio (Joe) Shohtoku
03 7743816 (off)
03 2554354 (res)

G. Krishnan
03 2919366 (off)
03 7923640 (res)

A PROFILE OF THE NEW PRESIDENT



Alladin Hashim was born in Kuala Lumpur on the 4th of February, 1939. He had his early education at the Victoria Institution. He enrolled at the University of Malaya in 1960 on a Shell Scholarship and obtained a Degree in Agricultural Science four years later.

He took an active part in student politics within the university and abroad. He was the President of the University of Malaya Agricultural Graduates Alumni, the Vice-President of the University of Malaya Students Union and the President of the Agricultural Institute of Malaysia.

Presently, he is the President of the Commonwealth Association of Scientific Agricultural Societies (CASAS).

He joined FELDA In 1964 as an Agricultural Officer cum Planning Officer. However, his initial career in FELDA was interrupted as shortly after, he was awarded a Fullbright Scholarship to pursue his studies in the United States in 1965.

Again, during his days abroad, Alladin participated actively in student activities. For his previous role and exposure on international student movement and his leadership, he was elected President of the International Club of the University of Massachusetts for the 1965-1966 session. He instituted the Club's ideal of creating

better understanding amongst students of the world.

After obtaining a Masters Degree in Agricultural Economics in 1967, he resumed his career with FELDA. In recognition of his outstanding performance he was entrusted to lead FELDA as its Director General in 1979, a post he currently holds.

Being the Director General of FELDA, which is the forerunner in producing Malaysia's oil palm and rubber, he was appointed to the various boards of public agricultural agencies including The Palm Oil Research Institute of Malaysia (PORIM), the Malaysian Oil Palm Growers' Council (MOPGC) and The Malaysian Rubber Research and Development Board (MRRDB).

Recognizing his outstanding contribution to the success of the land development programme, which has helped to better the life of the poor in rural areas, Alladin Hashim was bestowed a Federal Award and four State Awards. He also received FELDA Gold Medal (First Class) Award in 1975.

In his spare time, Alladin is a "part-time" farmer on his small piece of land just opposite Kuala Lumpur. Occasionally, he plays golf to relax.

Edited from CASAS Newsletter.