



# Harvard Business School Alumni Club of Malaysia

## ·N·E·W·S·L·E·T·T·E·R·

VOLUME 1, NO. 1

JULY 1986



### President's Word

It is with great pleasure and pride that the Executive Committee and I see this inaugural issue of the Harvard Business School Alumni Club of Malaysia Newsletter in print — a product of true determination, joint-efforts, cooperation and sheer hard work.

It is our aim to make this newsletter a communication tool for all our members. This newsletter will be published on a bi-yearly basis and suggestions are always welcome for the betterment of the publication.

In this issue, we have lined up for you a series of forthcoming events for the rest of the year. There will be ample time I'm sure for all fellow-members to schedule them into your calendars. Do go through and take note of the various events.

For the benefit of those who may not be able to attend the 4th SMDP, we have planned a special 1-Day Management Seminar at the Putra World Trade Centre on August 20. The morning session will be conducted by Prof. Sam Hayes while Prof. John Kotter will be in attendance for the afternoon session. Meanwhile, participants of the 4th SMDP will be pleased to know that the Chief Minister of Malacca has accepted our invitation to address the opening of the program.

I take this opportunity to thank all members who have contributed in one way or another to the success of our past activities, especially the chairman or officer-in-charge for each activity, and I hope you will continue to actively make the second half of the year an exciting and eventful period.

*David C.C. Leong, PMD 42*

## Best Student Gold Award Dinner

This year the Best Student Gold Medal Award 1985/1986 was presented at a dinner held in the Regent Ballroom on 2nd April, 1986.

The recipient of the award, Ms. Ng Hwai Chan from University Malaya, holds a 1st Class Honours degree. She has also received several awards from the University for her outstanding performance and achievement.

The dinner was well attended with the guest of honour being YB Tan Sri Dato Haji Basir who gave a very enlightening talk on "Management without Managing". It is a good case from Malaysia for further expoundment within the subject of Organizational Behaviour.



*Ng Hwai Chan receiving her award from HBSACM President, David Leong.*



*From left: David Leong, YB Tan Sri Dato Haji Basir, (Jen) Tan Sri Zain, Hwai Chan at the Award Dinner*





The Krokodilos

## 10th ANNIVERSARY OF HBSACM & 350th ANNIVERSARY OF HARVARD UNIVERSITY

In conjunction with the 350th anniversary celebrations of the Harvard University, the HBSAC of Malaysia will also celebrate our 10th anniversary with a grand Dinner and Show. The newly established Harvard Alumni Club of Malaysia will also be invited to participate in organising the celebrations.

We are planning for a very interesting programme for that evening. We will have The Harvard Krokodilos, direct from Boston, Mass. to entertain us with their wide and varied repertoire.

Singing 'a capella', without accompaniment, The Krokodilos are an adaptable, experienced and dynamic group of entertainers. This group is continuing the Krokodilos' 37-year-old tradition, with a musical history both at Harvard University and in many spots worldwide.

The Krokodilos' engagement here in Malaysia on August 11 is organised by Lt Col (R) Mokhtar bin Ismail. The Dinner and Show will be at 7.30 pm at the Regent Ballroom. Members and friends are welcome. Please make your booking with Ms Jenny Goh, Tel: 2985581.

## From HARVARD, MASS.

The Harvard Business School conferred degrees on 767 MBAs in the Class of '86, of whom 177 were women and 590 men. 5 percent graduated Baker scholars and 7 percent with distinction.

Commencement Day began when the gates of Harvard Yard opened at 8.15 am. Following the academic procession and exercises in the Yard, members of this year's class returned to the School for presentation of diplomas. The entire event went smoothly.

# 4<sup>th</sup> SENIOR MANAGEMENT DEVELOPMENT PROGRAM



**PROFESSOR F. WARREN McFARLAN** will cover the topic on **MANAGEMENT CONTROL AND INFORMATION SYSTEMS**. Prof. McFarlan received his BA, MBA and DBA from the Harvard Business School and had a significant role in introducing materials on management information systems to all major programs at the Harvard Business School since the subject's introduction in 1962.

PROFESSOR SAMUEL L. HAYES will lead the topic on **CORPORATE FINANCIAL MANAGEMENT INCLUDING MANAGEMENT OF FOREIGN EXCHANGE TRANSACTION, MERGER AND ACQUISITION**. Prof. Hayes holds the Jacob H. Schiff Chair in Investment Banking at the Harvard Business School, having received his MBA (with Distinction) and DBA from Harvard in 1961 and 1966 respectively. He has consulted for a number of corporations, financial institutions and government agencies.



**PROFESSOR JOHN P. KOTTER** will teach the topic on **LEADERSHIP AND ORGANISATIONAL BEHAVIOUR**, examining, among other things, diverse leadership styles and behaviour, and the effects of leadership style on performance. Prof. Kotter has consulted for over 75 corporations and public agencies. He graduated from the Massachusetts Institute of Technology with a Masters in Organizational Psychology and from the Harvard School with a doctorate in Organizational Behaviour.

PROFESSOR JAMES L. HESKETT will take on the topic of **OPERATIONS AND MARKETING**, including inventory management, capacity management and multi-national location, technology selection and implementation. Prof. Heskett is 1907 Foundation Professor of Business Logistics at the Graduate School of Business Administration, Harvard University. He obtained his PhD at Stanford University and is a member of the visiting faculty.



**PROFESSOR JOHN P. KOTTER** will teach the topic on **LEADERSHIP AND ORGANISATIONAL BEHAVIOUR**, examining, among other things, diverse leadership styles and behaviour, and the effects of leadership style on performance. Prof. Kotter has consulted for over 75 corporations and public agencies. He graduated from the Massachusetts Institute of Technology with a Masters in Organizational Psychology and from the Harvard School with a doctorate in Organizational Behaviour.

PROFESSOR JOHN P. KOTTER will teach the topic on **LEADERSHIP AND ORGANISATIONAL BEHAVIOUR**, examining, among other things, diverse leadership styles and behaviour, and the effects of leadership style on performance. Prof. Kotter has consulted for over 75 corporations and public agencies. He graduated from the Massachusetts Institute of Technology with a Masters in Organizational Psychology and from the Harvard School with a doctorate in Organizational Behaviour.



PROFESSOR JOHN P. KOTTER will teach the topic on **LEADERSHIP AND ORGANISATIONAL BEHAVIOUR**, examining, among other things, diverse leadership styles and behaviour, and the effects of leadership style on performance. Prof. Kotter has consulted for over 75 corporations and public agencies. He graduated from the Massachusetts Institute of Technology with a Masters in Organizational Psychology and from the Harvard School with a doctorate in Organizational Behaviour.

PROFESSOR JOHN P. KOTTER will teach the topic on **LEADERSHIP AND ORGANISATIONAL BEHAVIOUR**, examining, among other things, diverse leadership styles and behaviour, and the effects of leadership style on performance. Prof. Kotter has consulted for over 75 corporations and public agencies. He graduated from the Massachusetts Institute of Technology with a Masters in Organizational Psychology and from the Harvard School with a doctorate in Organizational Behaviour.

The 4th Senior Management Development Program organised by the HBSAC of Malaysia from August 10th to August 23rd, 1986, will be a residential program at the Malacca Village Resort. The program, using the Harvard Business School's Case Method, will be conducted by 4 leading professors from Harvard University's Graduate School of Business Administration — each of whom are authorities in their particular field.

The value of this residential program is directly related to the commitment of the participants, requiring analytical discussions, and exchange of ideas and experiences drawn from their diversified business, professional and geographical backgrounds.

The Malacca Village Resort was chosen as the venue for this year because of its idyllic setting, away from the office and persistent phone calls. There is a full range of recreational facilities from which to choose. Outdoor surface tennis, swimming pool, tennis and squash courts, gymnasium, sauna and steam bath, and 18-hole golf and many more — all within walking distance too.

It is a place where tradition, modern comfort and relaxation culminates to provide just the right environment for undisturbed productive and creative thinking. Truly a getaway from it all.

## G.O.L.F. NEWS

A first in the history of the Club's golf tournaments. HBSACM (Malaysia), HCS (Singapore) and HBSA (Bangkok) met at Navatanee, reputed to be the finest golf course in Thailand, on 28 February, 1986. It was the first time the three clubs got together to match their skills. The event was declared a great success with HBSA (Bangkok) coming up tops, followed by HBSACM (Malaysia), and HCS (Singapore) in that order. We were represented by M.A. Mustapha and Mohd. Yusof Talif. Steve Wong was also present, with David Leong as non-playing captain.

Coming Up Next .....

The enthusiasm is gathering momentum and the re-match for the above will be on 8th August, 1986 in Singapore, coinciding with their National Day celebrations. All members are invited to participate for the challenge trophy and other prizes. The events will be the 4th HCS-HBSACM Inter-club tournament, and the 2nd HCS President's Cup tournament between HCS (Singapore), HBSACM (Malaysia) and HBSA (Bangkok). Please contact Abdullah Mat Zaid or Yusuf Talif if you are interested.

## MANAGER OF THE YEAR 1986

The Manager of the Year Award 1986 is coming up in October. As usual, the award will give recognition to a Chief Executive Officer of an organisation in Malaysia who has achieved excellence in performance. This year the criteria for selection will be reviewed and improved. The selection committee, chaired by YB Jen. (R) Tan Sri Dato Zain Hashim, will include external judges from different sectors of the economy. They will be involved in determining the criteria and final selection.

## RESEARCH PROJECT Funded by Prize Money

The winner of the Manager of the Year Award 1985, YB Tan Sri Khoo Kay Peng, chairman of the Tourist Development Corporation of Malaysia, has kindly donated the prize money towards a research project. The sub-committee had received 6 different research topics from various Universities and research organisations. The project finally chosen was "Financing for Development — Direct Foreign Investment vs External Debt". This will be carried out by the Institute of Strategic and International Studies (ISIS) Malaysia. A presentation of the study will



# ·C·A·L·E·N·D·A·R· OF EVENTS 1986

- AUGUST**
- 2 — Piala Presiden Golf Tournament for member. (Yusuf)
  - 8 — Inter-club Golf Tournament in Singapore coinciding with the National Day celebrations. All members are invited. (Dollah)
  - 11 — 10th HBSACM Anniversary & 350th Anniversary of Harvard University Dinner. And performance of the Harvard singers, The Krokodiloes. (Col Mokhtar)
  - 10 to 22 — 4th Senior Management Development Program at the Malacca Village Resort. (David/Shar/Bakar/v/ Pak Mah/Dollah/Tan Sri Zain/Prof Mohd Noor)
  - 20 — 1-Day Management Seminar at Putra World Trade Centre. Please contact Idris to make bookings as places are limited. (Idris)
- OCTOBER**
- Manager of the Year Award 1986. (Tan Sri Zain/Guat Leng)
  - Best Student Gold Medal Award Selection. (Prof Mohd Noor)
- NOVEMBER**
- Annual General Meeting.
- DECEMBER**
- Research Project Presentation. (Abu Bakar/Prof Mohd Noor)

The names in brackets show the person to contact and in-charge of the event.

We will keep you informed in more detail separately.

HBSACM members are encouraged and reminded to send in your participants to the 4th SMDP as soon as possible. Only a few more places are available.

For application forms and more information, please contact:

**Ms. Jenny Goh**  
Tel: 2985581  
Add: c/o Anazco Sdn Bhd  
18 Jalan Pinggir-Kolam Air,  
off Jalan Ipoh, Kuala Lumpur.



## PIALA PRESIDEN

This very prestigious challenge for the President's Cup will be held on August 2nd, 1986 for members who are golf enthusiasts. Keep a look out for more announcements in your mail. Meanwhile, a little on the history of the Cup .....

The Piala Presiden or the Past President's Challenge Trophy is donated by the past presidents of the Harvard Business School Alumni Club of Malaysia, whose names are engraved on the Cup. The trophy is in sterling silver and was made to special order by the famous Garrard "The Crown Jewellers" of London, for a princely sum of £600 (M\$2,500).

It finally arrived in Malaysia 2 months ago by courtesy of MAS and will be presented to the deserving winner of the above HBSACM Golf Tournament by the incumbent president. Mohd Yusof Talif and Abdullah Mat Zaid will be taking down the names of members who wish to participate.

## WELCOME NEW MEMBERS

### Jayos Pawiro

- Perbadanan Niaga Felda.
- SMP 22, 1984

### Ahn Chong-Sang

- Samsung Co. Ltd.
- MBA, 1975

### Raja Arshad bin Raja Tun Uda

- Prince Waterhouse.
- AMP 97, 1985

### Tan Sri Osman S. Cassim

- General Electric Technical Services Company Ltd.
- AMP, 1984

### Tuan Haji Mohamad Tahar Ariffin

- Housing & Development Commission of Sarawak.
- PMD, 1986

Special thanks to Kumpulan Fima Berhad for their kind sponsorship of this maiden issue of the Harvard Business School Alumni Club of Malaysia Newsletter.