



HARVARD

BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA

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Circulated to members only

March 1995



THE PRESIDENT'S COLUMN

Dato' Dr. Mohd Shahari Ahmad Jabar

This is my first message as President.

I am consciously aware of our reputation as the most active HBS alumni club east of Suez.

With your continued support, we can together move forward to scale new heights of achievements.

1995 promises to be yet another great year for our Club.

In planning for 1995, we will build on our past achievements and search for new breakthroughs.

Our vision will be guided by the changing expectations of our stakeholders and our national aspirations. We must strengthen our resolve to be a caring organization, willing and able to share our good fortune to help develop those who are less fortunate.

Our activities must also reflect our response to the new global challenge, and the need for national and international working as important vehicles for our global mission.

Above all, the Club's activities must necessarily offer members fellowship opportunities that are varied, exciting, and entertaining.

Members are encouraged to submit proposals on how the Club can meet these expectations so please keep your ideas flooding in.

On behalf of the EXCO, I wish you a happy festive season and may the New Year bless you all with good fortune.



Patron

YAB Dato Seri Dr. Mahathir bin Mohamad
Prime Minister of Malaysia

President

Dato' Dr Mohd Shahari Ahmad Jabar

Vice Presidents

Wong Heng Wooi

Raja Sharifuddin Abidin

Hon Secretary

Mohd Ghazalie Kamal Baharein

Hon Asst Secretary

G. Gnanalingam

Hon Treasurer

Dato Tay Ah Lek

Director of activities

Haji Othman Yusoff

Committee members

Abdullah Mat Zaid

Mrs Lillian Too

Tan Sri Dato Mohd Jalaludin bin Zainuddin

Tan Sri Datuk Zainal Abidin bin Sulong

Tan Sri Dato Alwi Jantan (*ex officio*)

18th AGM elects new committee



The Club's 18th AGM was held on Friday the 16th December 1994 at the office of G Gnanalingam in Damansara Heights. Members who turned up were delighted to offer congratulations to new father **Tan Sri Zain**, who was literally over the moon with his new baby ! The members elected **Dato' Dr. Shahari Ahmad Jabar** as the Club's 18th President (Lillian says 18 is a very lucky number !), and our two new

Vice Presidents are **Wong Heng Wooi** (who recently moved to Omega Securities as Executive Director) and **Raja Sharifuddin Abidin. Mohd Ghazalie Kamal Baharein** stays on as club secretary, this time to be assisted by **Gnanalingam** (who sportingly accepted his demotion from past president). **Dato Tay Ah Lek** did such a great job as club treasurer, no one wanted to see him go, so he stays on in his old position while club stalwart and golf enthusiast **Hj Othman Yusoff** graciously agreed to carry on as our long suffering Director of Activities. (How can our golfing members possibly do without him !). Three old faces remain in the committee - **Lillian Too** (to add colour, and feng shui expertise to Exco meetings), **Abdullah Mat Zaid** (whom we absolutely must have to organise our next year's SMDP program) and **Tan Sri Mohd Jalaludin** (everyone's favourite). We also warmly welcome a new face, **Tan Sri Datuk Zainal Abidin bin Sulong**, Chaiman of MIDA, and to introduce him to members who may not yet know him, we carry a short write up of this former diplomat elsewhere in our newsletter.

This years AGM discussed various proposals put up by the previous EXco, which centred around three major issues.
greater assimilation of SMDP associate members
establishment of Council (of advisors)
new designations for Exco office bearers.

The incoming EXCO will be working on formalising matters approved at the AGM re the three issues above. Members who wish to offer views, suggestions and opinions are invited to contact Ghazalie our secretary.

INTRODUCING ... **DATO SHAHARI,** OUR INCOMING 18th PRESIDENT



To those of us who know him, the incoming HBSACM president for 1995 has a delightful disposition and an understated sense of humour. Dato' Dr. Mohd Shahari Ahmad Jabar, together with his lovely wife Datin Kay and youngest son, were part of the Malaysian delegation to Brisbane last year for the Harvard Regional Meet. In his professional career, Dato Dr Shahari (**Shah for short**) - a Fullbright Hays scholar has primarily been concerned with the development of people and organizations. His immense experience

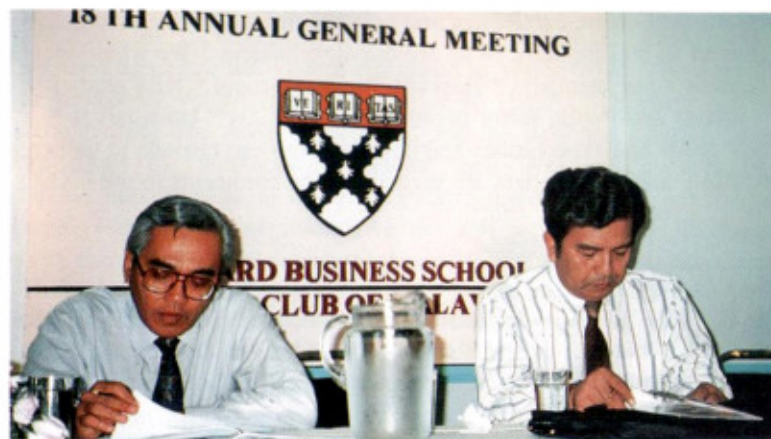
in both the public and private sectors make him a key influence in several corporate Boards, professional institutes, and organizations. As the former Director of well known institutions like INTAN and the Asia Pacific Development Centre, he has received numerous national and international accolades and awards for his foresight and skills in turning the greatest of challenges into the proudest of achievements. With the added advantage of his AMP experience at the Harvard Business School in 1990, he is poised to lead the club forward in its continuing search for excellence.

Dato Shah, a native of Perak graduated with a Ph.D. in political science from the University of Hawaii in 1978. He also holds a masters degree in Social Sciences from the Institute of Social Studies, the Hague Holland and a BA from the University of Malaya. Dato Shah attended the Advanced Management Program at HBS in 1990. Some of the positions held by him during his long and distinguished career with the Govt. include being Director of INTAN and of APDC (Asian & Pacific Development Centre), Dy Director general of the Public Services Dept and member of the Council at the University of Malaya and the EPF Board. In addition Dato Shah has very extensive international experience having served as a member of the Management Board of the international Institute for Education in Paris, Secretary General of the Association of Development and Training Institutes of Asia and the Pacific; and on many more international bodies - too numerous to list. Dato Shah is presently Chairman of his own MAJS group of companies.

The HBSACM can look forward to an exciting year ahead with Dato Shah at the helm. He plans to introduce several new activities for the club and with his international outlook we can perhaps anticipate some exciting study tours and overseas meetings !

SERIOUS WORK AT THE AGM ... don't let these pictures fool you

Abdullah, Ghaz, Tay Ah Lek (members please congratulate our treasurer on his recent promotion. He is now Executive Vice President of Public Bank Berhad. Those of us needing serious funds should know who to go to now !) and Tan Sri Jalaludin. More pictures below show Hj Othman and Dato Shahari, while group shot below features new face in the committee Tan Sri Zainal Abidin flanked by Abdullah and Yusoff Talif.



STRATEGIC POSITIONING, GOALS, OBJECTIVES & TARGETS FOR 1995 PROGRAM OF ACTIVITIES

Our club - HBSACM - has established an impressive track record during its seventeen years of existence. Recent developments however suggest the Club is poised to accept new responsibilities and take on new and more exciting challenges. These developments include:

- The evolution of the Club's caring and sharing policy and the resounding success of its first management training program for NGO's.
- The phenomenal success of the AMP 91 reunion in Malaysia when our Prime Minister, Deputy Prime Minister and John Welch accepted invitations to reunion activities organized by the club.
- The proposed amendments to the Club's constitution, which, among other things spell out the Club's mission statement.

In planning for 1995, the EXCO plans to aim for new breakthroughs and render new meanings to the developments mentioned earlier. Such endeavors will create excitement and enhance the credibility of the Club in the eyes of its stakeholders. Who are our stakeholders? We would identify them as * our members * Harvard Business School * HBS alumni *

Private and Public sector organizations * NGOs * Universities *

Their needs and expectations and how the Club can respond to them are discussed below. Members are invited to send comments to the EXCO.

HBSACM members:

In the past associate members could only participate in activities organized by the club. However at the recently concluded regional conference and study tour hosted by the Brisbane chapter of the Harvard Club of Australia, the EXCO agreed to allow associate members to attend the conference. The breakthrough decision acknowledges that associate members are also entitled to the perks normally reserved only for HBS alumni's the club is actively planning to organize with the global HBS alumni regional and international meetings in 1995 onwards, the EXCO may wish to rule that associate members are also eligible to attend these meetings. The opening of the door should go well with members, especially those who view international networking as an important vehicle for their global aspirations.

Harvard Business School:

The SMDP highlights the Club's special relationship with HBS. The program has served the Club well, but in view of recent developments in Malaysia and internationally, it may be a good time for the Club and HBS to evaluate the SMDP in its present

STRATEGIC POSITIONING, GOALS, OBJECTIVES & TARGETS for 1995 ACTIVITIES.

form. The objective is to identify changing expectations. Prominent graduates of the SMDP can be invited to participate in the review exercise, hopefully in time for the SMDP 1996.



HBS ALUMNI:

The Asia Pacific region has been receiving attention from the West as the growth center of the future. Rather than welcome the Asian renaissance, Europe and the US are building trade walls, to deny Asia entry into their markets and to discourage foreign investment in this region. Against this background global business and corporate leaders toured the Asian region recently as guests of their fellow AMP 91 alumnus. While in KL they were briefed on the Malaysian development experience, and had informal meetings with the PM, the DPM as well as Malaysia's home grown tycoons. At the end of their visit many expressed their intentions to return to Malaysia as investors.

At the same time, the **Brisbane Meeting** mentioned earlier provided an opportunity for members to educate their Australian counterparts on Malaysia's socio political visions embodied in Vision 2020. The Australian Club repeatedly voiced their appreciation to HBSACM's participation at the conference. The AMP 91 Reunion and the Brisbane meeting provide opportunities for members to educate their Western counterparts on economic opportunities in the Asia Pacific region and the advantage of regional economic cooperation. As the PM is personally involved in leading the region's crusade on this issue. Our Club's active involvement in HBS alumni related meetings will not only complement government efforts but will also enhance our Club's credibility within the HBS fraternity.



PUBLIC & PRIVATE SECTOR ORGANIZATIONS:

The Club's activities such as the SMDP, the manager of the year Award, the dinners, seminars, luncheons and golf tournaments have consistently drawn good support from both public and private sector organizations. On closer examination however, the majority who participate are private sector executives and their pre occupation is with private sector issues. While the ideals of HBS should form the basis of HBSACM's activities, the Club should also be sensitive to national policies of Malaysia Inc., Vision 2020 and globalisation. Hence in planning the activities for 1995 the EXCO plans to consider the following shifts:

- To encourage more Govt. executives to participate in the SMDP
- **Members luncheons** can also be hosted by public sector entities like the Sarawak and Penang SEDCs.

- In the selection of the manager of the Year Award, managerial effectiveness should not be evaluated only in terms of national competitiveness but more importantly should be viewed in the context of global competition.

To promote greater Asian consciousness and greater understanding of the global challenge, the Club may consider sponsoring study/business visits to emerging Economies like China and Russia, and inviting Government and private sectors to participate.

STRATEGIC POSITIONING, GOALS, OBJECTIVES & TARGETS FOR 1995 ACTIVITIES



NGO's: As part of the club's initiative to contribute meaningfully to the pursuit of management excellence, a 3 day program was held recently at Janda Baik for officials of NGOs. The program was a success and the Club may consider extending it, with the following shifts:

- Mobilizing private sector support to finance management training for NGOs.
- Organized fund raising for specific NGO activities that are consistent with national aspirations.
- The NGOs are expected to play a more active role in the future development of the country and the support extended to them is a good strategic move which will benefit the Club in the long term.



UNIVERSITIES:

At present the following programs establish the Club's networking with local universities:

- **Gold Medal Awards** - given to the best Business School graduate, selected from amongst the six local Universities.
- **Scholarship award:** a post graduate scholarship worth \$5000 offered to a member of the university academic staff.

In the light of recent developments, the EXCO is considering reviewing the status of these two Award programs. The developments are:

- In the selection of candidates for the 1994 Gold Medal Award, it was discovered that though the candidates were academically qualified, their performance at interviews were below expectation. It may well be that our best students study overseas.
- The scholarship award for 1994 received poor response from local university academic staff. It may well be that the amount of the award is too small and unattractive ?

The above are the broad issues which the EXCO shall consider for 1995, when formulating the thrust of its various activities. It lays out the framework for action and members are invited to convey responses, suggestions and/or opinions in respect of the various points raised..

ACTIVITIES OF THE PAST YEAR in pictures

HBSACM 1994 manager of the year award goes to Rothman's CEO -



Above, flanked by past president G Gnanalingam and current president Dato Dr Shahari at the dinner held at Concorde ballroom. Below at the press conference, with Manager of the Year Award subcommittee chairman Dato Ng Cheng Kuai, G Gnanalingam and Hon Secretary Ghazalie Baharein..



ACTIVITIES OF THE PAST YEAR in pictures

Tun Daim attends HBSACM dinner and shares his thoughts on corporate responsibilities to the environment



Above, Tun Daim Zainuddin, Economic Adviser to the Government at the HBSACM dinner, seated next to immediate past president Tan Sri Alwin Jantan. Below Members who attended the same dinner included past president Dato' Mustafa Mohd Ali and his wife Datin Yun, and Mr Christiaan Raasen and his lovely wife Jacqueline.



More pictures ...

Pictures top to bottom, (1) Dato Shahari, Mrs Lillian Too & Abdullah Md Said; (2) Tun Daim, Datin Paduka Zaleha with 1994 manager of the Year award winner; (3) Tan Sri & Puan Sri Jalalluddin, Wong Heng Wooi & Dato Shahari.



ENVIRONMENTAL STEWARDSHIP THE ROLE OF THE CORPORATE SECTOR



by
TUN DAIM ZAINUDDIN
excerpt from address given

at Harvard Business School Alumni Club dinner

Green has become the world's trendiest colour. This is because almost everybody wants to be seen as caring about the environment, but few have the time or energy needed to get past rudimentary explanations about the greenhouse effect or of the loss of tropical forests.

As we relax and enjoy our coffees, I would like you to take a step back with me and picture ourselves away from the hectic schedules of our daily working life where the goals of business - growth and profitability are paramount, and let us consider the *social responsibilities* of the corporate sector, in particular the stewardship of our environment.

Strong leadership, ethics and responsibility are being asked of today's corporate world, especially in environmental responsibility. Progress on these issues will be made only if business institutions, captains of industry and corporate leaders become active partners in the solutions. We have to successfully carry out the initiatives, to break pre conceived molds, reconfigure the landscape and help build a new kind of environmental and ecological consciousness. This is why I feel it is appropriate I address such an issue before the **Harvard Business School club** tonight, as I feel you are well placed to provide that kind of leadership.

Today the message of our scientists is finally being heard, that the earth has a finite assimilative capacity; that pollution if unchecked will cause deforestation and desertification, loss of species, increased incidence of cancer and other destructive consequences. This has alerted governments and consumers everywhere to the fragile state of our environment and sensitized them, to the extent that there are now more and stricter environmental regulations and standards. The challenge for business and government is to find ways of managing economic growth for sustainable development without straining the Earth's resources to a point from which they cannot recover. Companies can save considerable time and money and in some cases achieve a competitive edge, by anticipating the effects of environmental issues rather than wait for their full impact to be felt.

The issues most likely to affect business strategies include ozone depletion, global warming, acid rain, toxic air emissions and waste generation and disposal. Let me sketch some strategies and measures the government has undertaken towards achieving sustainable development. Vision 2020 has placed emphasis on the environment. In addition to having clean



and beautiful surroundings, the capability to regenerate our forests and preserve our natural resources has been stressed. With this far sighted direction the government has put in place plans that protect the environment, maintain long term sustainability of development, and ecological and climatic stability. The conservation of nature and natural resources has been given priority. Strategies that give priority to environmentally sound practices in development projects are also being implemented. These policies have one main purpose - to ensure that Malaysia stays on the path of sustainable development which covers a wide range of policies and sectors - from poverty eradication to resource management. eg eradicating poverty is crucial in the reduction of disparities among Malaysians for national unity to be firmly established.

A united society will provide the essential base for social and political stability which in turn will ensure the development process is sustainable. As for resource management and conservation, the link to sustainable development is direct. We need to conserve natural resources to maintain ecological processes and to preserve biological diversity. We need to use our resources efficiently and optimally, so that yields are sustainable, and to prevent deterioration of fragile ecosystems. Under the 6th Malaysia Plan, the government addressed these major issues - increasing air and noise pollution in urban areas, constraints on the supply of affordable housing and efficient sewerage, sanitation and waste disposal facilities in major towns and encroachment of economic activities on vegetation, forest cover and catchment areas. Environmental considerations is emphasized in formulating and implementing public sector programs and projects. Strict enforcement of existing laws ensure that industrial establishments control the production of pollutants, and adopt effective storage & disposal systems. The indiscriminate use of chemicals and uncontrolled discharge of toxic waste is also regulated. Clearly however, the government cannot be expected to tackle the environmental agenda on its own. Broad new coalitions must be formed to experiment with new ways of solving environmental problems. The most effective partner would of course be the private sector, which as a primary engine of growth accounts for a large share of the resources consumed and wastes generated. It also has a powerful influence in shaping public attitudes. Thus it is only natural that the private sector's enterprise and ingenuity be harnessed for the cause of the environment, and for it to adopt the nation's environmental agenda as part of its own agenda. There is now increasing realization that environmentally responsible behaviour is compatible with the profit motive. Environmental issues have arrived in the boardrooms of the corporate sector. And environmental factors are no longer viewed merely as additional costs, but are deemed consistent and compatible with business excellence and competitiveness.



TAN SRI DATUK ZAINAL joins HBSACM EXCO bringing wealth of international experience

This year's new face in the HBSACM EXCO, **Tan Sri Datuk Zainal Abidin bin Sulong** is the Chairman of the Malaysian Industrial Development Authority (MIDA). More than that, Tan Sri Zainal was also the former Secretary General of the Ministry of Foreign Affairs and a former diplomat. His foreign postings include having been Ambassador to Indonesia (1972-77), to the USSR (1977-1980), and as Malaysia's Permanent representative to the United Nations in New York (1980 -1984). Tan Sri Zainal has been involved in numerous international and regional conferences. In 1989, he became Chairman of Perwaja Steel and in July last year he was appointed Chairman of Standard Chartered Bank Malaysia berhad. Tan Sri Zainal is also Chairman of ISIS, Chairman of DATUM Board of Trustees, a fellow of INTAN, an Adjunct professor of Universiti Utara Malaysia and Vice Chairman of the Malaysia Business Council. Tan Sri also sits on the Board of Bank Industri Malaysia Berhad, is President of the Malaysia-British Society, Vice Chairman of MANCPEC and sits on the committees of PBEC and AJBM.



EXCO now meets twice a month .

Starting last month your club EXCO now meets twice a month: the first Tuesday of each month for a formal meeting and the last Tuesday of each month for informal discussions over lunch hosted by G. Gnanalingam. Members interested to join in these informal discussions please contact the club secretary or Mr Gnanalingam's office. Shown below, the first luncheon meeting with invited SMDP members.



CALENDAR OF ACTIVITIES 1995

We have a very active year ahead of us. Members do lookout for club circulars with details of events coming your way.



HIGHLIGHTS OF THE YEAR

INCLUDE

a study tour to Russia
a charity concert featuring international orchestra
regional meet in Singapore
joint HBSACM/HCM forum
national entrepreneurial convention
plus



Loads of golf

FEBRUARY:

Foundation Night

MARCH:

Members Luncheon (hosted by Sime Darby) & Fellowship Golf.

APRIL:

Launch of Caring & Sharing Program.

MAY:

Members Luncheon (hosted by Sarawak State Govt) & Presidents Trophy.

JUNE:

Study Tour of Russia

JULY:

Members Luncheon(hosted by RHB), National Entrepreneurial Convention & Anniversary Dinner

AUGUST:

HBSACM/HCM Joint Management Forum

SEPTEMBER:

Charity Concert featuring international Orchestra & Golf

OCTOBER:

Fifth regional meet of Harvard Alumni Clubs in Singapore

NOVEMBER:

Manager of the Year Award Dinner & Open Invitation Golf

DECEMBER:

HBSACM Retreat (with Golf) & AGM



WE WELCOME THE FOLLOWING NEW MEMBERS

Donald Young (MBA '84). (*Spouse: Caroline*)

Ordinary member

Vice President and General Manager, Cabot Corporation
Apt 2-01, 39 Lingkangan U Thant, KL 55000. Tel: 452 6305

Abdul Aziz Husain (PMD '94) (*Spouse: Fredahanam*)

Life member

Dy State Secretary, Chief Minister's Dept, Sarawak
Lot 3500, Demak Heights, Jalan Bako, 93050 Kuching, Sarawak.

Amanda Keaney Setil (MBA'90) (*Spouse: Rob*)

Ordinary member

Consultant, McKinsey & Co.
Unit 9.03 Tara Condominiums,
33 Jalan Ampang Hilir, 55000 KL. Tel: 03-451 0844

Chhoa Kwang -Hua (MBA'92) (*Spouse: Della Otsubo*)

Life Member

Director, Opcon Cables Sdn Bhd
#24-2-1 Jamnah View, Jalan Buluh Perindu, Taman Sa,
Damansara Heights 59000, KL. 03-253 6636

Woodrow E Garmon (AMP'93) (*Spouse: Marcie*)

Ordinary member

Managing Director, Amoco Chemical(Malaysia)
6, Jalan 12, Taman TAR, 68000 Ampang, Tel: 03-451 6395.

Celene Loo (MBA'94)

Ordinary member

Associate, Bankers Trust Co.
22D Eng Aun Mansion, Jalan Novena Barat, Singapore 1140.

Tan Hee Teck (AMP '94) (*Spouse: Ong Bee Hong*)

Life member

Senior Vice President, Resorts World Berhad,
186 Jalan Desa Mesra, Taman Desa, 58100 KL. 03 781 2178

Ting See Lok (SMDP) (*Spouse: Orphelia*)

Associate member

Petroleum Engineer, Sarawak Shell Berhad
Piasu Camp No 3A, 98100, Lutong Sarawak 085- 453 852.

MORE NEWS IN PICTURES:

MANAGER OF THE YEAR, MR. ALLEN JONES, CEO OF ROTHMANS RECEIVING HIS AWARD FROM Y.A.BHG TUN DAIM ZAINUDDIN, ECONOMIC ADVISER TO THE GOVERNMENT OF MALAYSIA. ↓



GOLD MEDAL AWARD WINNER, CIK JAMALIAH bt ABDUL THAHIR from UNIVERSITI ISLAM ANTARABANGSA RECEIVING HER AWARD FROM CLUB PRESIDENT TAN SRI ALWI JANTAN. ↓



MEMBERS & GUESTS AT MANAGER OF THE YEAR DINNER

Members wishing to purchase pictures please contact the Secretariat



PAST PRESIDENTS

HARVARD

BUSINESS SCHOOL ALUMNI CLUB of MALAYSIA

1977 YB DATO SULEIMAN bin ABDULLAH

1978 YM RAJA TAN SRI MUHD ALIAS bin RAJA MUHD ALI

1979 YM RAJA TAN SRI MUHD ALIAS bin RAJA MUHD ALI

1980 YB TAN SRI HASHIM bin AMAN

1982 MR NG SING HWA

1982 MRS LILLIAN TOO

1983 YB TAN SRI DATO HJ ABDUL AZIZ bin ABDUL RAHMAN

1984 YB TAN SRI DATO DR MOHD RASHDAN BABA

1985 YB DATO MUSTAFA MD ALI

1986 MR DAVID LEONG

1987 YB DATO MOHD NOOR ISMAIL

1988 YB GEN (R) TAN SRI DATO ZAIN HASHIM

1989 YB DATO ALLADIN HASHIM

1990 MR ABDULLAH MAT ZAID

1991 YB TAN SRI SAW HUAT LYE

1992 YB DATO NG CHENG KUAI

1993 MR G. GNANALINGAM

1994 YB TAN SRI DATO ALWIN JANTAN

newsletter produced by KONSEP LAGENDA SDN BHD

THREE LADIES IN PINK



Above, Puan Sri Susan Jalalluddin and Mrs Siew Yong Gnanalingam looking lovely at one of the Club's dinner functions, and Below, another beautiful lady in pink, this time Mrs Mahanie Ghazalie seated next to her husband, club secretary, Ghazalie Baharein...

