



# HARVARD

BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA

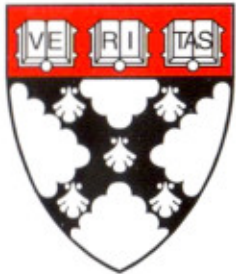
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*Patron*

**YAB Dato' Seri Dr. Mahathir bin Mohamad**

D.K. (Johor), D.U.K., S.S.D.K., S.S.A.P., S.P.M.S., S.P.M.J., D.P. (Sarawak),  
D.U.P.M., S.P.N.S., S.P.D.K., S.P.C.M., S.S.M.T., D.U.N.M., P.I.S.

*Executive Committee*

**1997/1998**

*President*

**Datuk Hj Othman Yusoff**

*Vice President*

**Haji Mohamad Yusof Talif**

**Mohd Nizar Idris**

*Hon. Secretary*

**Mohd Ghazali Kamal Baharein**

*Hon. Asst. Secretary*

**Raja Sharifuddin Abidin**

*Hon. Treasurer*

**Datuk G. Gnanalingam**

*Director of Activities*

**Ahmad Rosdi Mohd Razali**

*Committee Members*

**Dato' Abdullah Mat Zaid**

**Wong Heng Wool**

**Prof. Dr. Syed Abdullah Almohdzar**

**Dato' Chew Chee Kin**

*Ex-Officio/Past President*

**Dato' Tay Ah Lek**

*Representatives of Associate Members*

**Muhammad Hj Hassan**

**Christopher Shun Kong Leng**

**DEAN CLARK HBS IN KUALA LUMPUR**

**1st November 1997**



The Dean of Harvard Business School, Boston, Dr. Kim B. Clark, accompanied by his wife paid a visit to Malaysia on 31st October 1997 as part of his Far East tour. This is the first ever visit by a Dean of HBS to Malaysia.

The club hosted a luncheon in his honour at the KL Hilton. The 50 members who attended were given some insights on developments at HBS and future plans by Dr. Kim B. Clark. Datuk Gnanalingam also took the opportunity to brief Dr. Kim B. Clark and his entourage on the club's activities and some highlights of Malaysia's key developments.



*Dean Clark addressing members.*



*A luncheon to welcome Dean Clark to Kuala Lumpur.*



*Datuk Gnanalingam  
presenting his  
Vision 2020 for the  
club.*



*Members at the  
welcoming lunch at  
Hilton Hotel.*



*Past Presidents and  
VIPs at Dean Clark's  
luncheon.*



*Memento from  
HBSACM for  
M.s. Clark.*



*Golfing with Dean  
Clark - What a  
good break!*



*"I should have  
read the green  
better!"  
- Dean Clark*



11 members of the HBSACM headed by President Dato' Tay Ah Lek were among the 600 top executives from Asia, Europe and North America to attend the HBS Global Alumni Conference in Hong Kong from April 5 - 8, 1997.

Hong Kong was chosen as the venue for the 1997 annual conference as it was a historic occasion prior to its transition from a British Colony to Special Administration Region of the People's Republic of China in July 1997.

The conference brought together a distinguished panel of speakers, including senior Asian Government officials, business leaders and eminent Harvard Professors.

The theme of the conference was "Greater China, Myths, Realities, Opportunities".

The next conference will be held in Chicago, USA in June 1998.



Red flag over Hong Kong - pre July 1997.



Opening lunch at the Global Conference.



Registration - Professor Syed looking smart as always.



Chris Shun - giving the thumbs up for the conference.



*Some HBSACM delegates.*

*Discussion - prior to meeting HBS professor at the conference.*



*The farewell dinner at the Global Conference Hong Kong 1997.*



*The Global Conference Hong Kong 1997.*



*Dato' Abdullah Zaid at a workshop session.*



*The President flanked by his exco.*



**20th ANNIVERSARY DINNER - A GRAND AFFAIR**  
**25th July 1997**

The 20th Anniversary Dinner held at the Carcosa Seri Negara on 25th July 1997 was attended by 130 persons including Past Presidents, members, their spouses and guests.

The Anniversary dinner, a Black Tie affair is held to foster greater social and fraternal relations among club members, their families and friends.

The President, Dato' Tay Ah Lek took the opportunity to highlight the club's present activities and to seek members support for all future club functions.

Throughout the evening, the MAS Combo entertained the guests with their wide repertoire of tunes.

The highlight of the evening was the launch of the HBSACM website by the President.



*The President's address.*



*Members enjoying their dinner.*

**20th ANNIVERSARY DINNER**  
**25th July 1997**



*Lillian promoting her 'Internet Feng Shui' to guests.*



*Launching of HBSACM Website by the President. "Where is the button to start it" enquires the President.*



*Lillian on a more formal note - explaining the website.*



**20th ANNIVERSARY DINNER**  
**25th July 1997**



*Nizar at the mike singing at the Annual Dinner.*

**TAN SRI DATUK SHAMSUDDIN ABDUL KADIR**  
**IS 14TH MANAGER OF THE YEAR**

**20th August 1997**



The 14th Manager of the Year Award was presented to Tan Sri Datuk Shamsuddin Abdul Kadir, the Chairman of Sapura Holdings Berhad.

The Award is presented annually to recognise and promote excellence in professional business management.

The Award which carries a cash prize of RM10,000, a plaque and Certificate is presented to the CEO of the organisation judged as the best in achievement based on the financial performance of the organisation as well as qualitative factors such as innovation, contribution to society, training and development of the human resources of the organisation. The organisations considered for the award must be incorporated in Malaysia and listed in the Kuala Lumpur Stock Exchange.

The Award ceremony was held at the Ballroom, Hotel Istana on 20th August 1997. About 250 members and guests attended the dinner.

The National Symphony Orchestra gave an hour long performance including the works of Tan Sri P. Ramlee.

*For excerpts of the President's speech and citation on Tan Sri Datuk Shamsuddin Abdul Kadir during the dinner, please see next pages.*



*Dato' Tay Ah Lek  
addressing the  
guests at the  
Manager of The  
Year Award  
Dinner.*



Sharil receiving  
the Award on  
behalf of his father  
Tan Sri  
Shamsuddin.



Guests of honour.



"It should have  
been a candle  
light dinner for  
two".



The National Symphony Orchestra performed at the Manager of The Year Award Dinner.



Bouquet for the National Symphony.



**THE 14TH MANAGER OF THE YEAR AWARD**  
20th August 1997



*Standing ovation  
for the National  
Symphony.*

*Dato' Ismail,  
Secretary General  
of Ministry of  
Tourism receiving  
the cheque  
donated by the  
club to the  
National  
Symphony  
Orchestra.*



*Yusof Talif  
interviewed by  
the press.*



**EXCERPTS FROM THE SPEECH BY PRESIDENT OF HARVARD BUSINESS  
SCHOOL ALUMNI CLUB OF MALAYSIA, DATO' TAY AH LEK**

**AT THE 14TH MANAGER OF THE YEAR AWARD**  
20th August 1997

Over the last two decades, the numerous presidents ably supported by the respective executive committee have succeeded in building the club membership to almost 600 strong - consisting of 156 ordinary members and 441 associate members. Membership is open to all participants of the Executive Development Programme in Harvard Business School and the Senior Management Development Programme conducted in Malaysia by Professors of the Harvard Business School. We always look forward to increasing our membership roll.

Ladies and Gentlemen, as the Harvard Business School Alumni Club enters its 21st Year, it is an opportune moment for the club to find its niche in the development and direction of the nation. With 40 years of nationhood behind us, Malaysia is open-minded enough to accept new ideas, even if it may belong to others, and young enough to want to make a quantum leap to be in the forefront of industry in the new millennium.

This is where the club will play its part in matchmaking the 360 years of tradition and excellence standards that Harvard is noted for, with the burning desire to excel, which Malaysian institutions are hungry for.

Perhaps, there are sceptics who need to be convinced that academics and industry go hand-in-hand and that going back to the classroom is not to shop for scrolls to hang in the boardroom.

There is a story told about Fred Smith, the CEO of Federal Express, who wrote a term paper on setting up an express delivery service that would deliver overnight mail between any destination in the United States. His university Professor gave him a 'C' for the term paper but we all know that today Federal Express is a "World Class" organisation. (If there is one saving grace in this story, it is that Fred Smith went to Yale and not Harvard). Incidentally, there is another famous student from Harvard who also got a 'C' grade, went on to start Microsoft, i.e. Bill Gates.

Ladies and Gentlemen, on a more serious note, people often lose sight of the fact that education at this level is not about grades but environment. I would reckon that it was the academic environment that sprouted the seeds of success and caused it to grow in Fred Smith, never mind that his Professor failed to catch the vision.

It is the combination of deductive and inductive learning which the renowned Harvard Business School case study method was designed for. It is intended to bring together executives in a unique multi-experiential setting to brain-storm and make sense of how decisions should be made in the business world.



**EXCERPTS FROM THE SPEECH BY PRESIDENT OF HARVARD BUSINESS  
SCHOOL ALUMNI CLUB OF MALAYSIA, DATO' TAY AH LEK**

**AT THE 14TH MANAGER OF THE YEAR AWARD  
20th August 1997**

Therefore, universities or academics should be viewed as the cradle of innovation. I believe that continuing professional education should be an agent to promote innovation and change in every sphere of activity in society. The major objective in our programmes at this level is designed to equip people to be leaders, not just managers, of change.

The continuum of management is fast evolving in the corporate scene. To take organisations to the next frontier, the 'Manager' must grow up to become a 'Leader' if he or she wants to become entrepreneurial in action and strategy.

In my mind, there are 3 fundamental differences between leaders and managers.

Firstly, a leader connects to people. The people connection is critical because entrepreneurship is primarily discovering our stakeholders' needs and fulfilling it in the way people want it. Unlike a manager, who may get entangled in technocracy or bureaucracy, cutting-edge leadership is well versed in 'Human Technology'.

Secondly, managers tend to be institution-sensitive while leaders are environment-driven. When confronted with change, the manager may rely on his base instinct to monitor and control and resist the change since it was not planned. The leader on the other hand, is actively keeping a look out for openings in the environment and how to change in order to tap the opportunities.

And thirdly, leaders are consumed with a vision - the destination - while the managers only see the goals - they are like people who are more interested in looking for the milestones on the journey. The most exciting thing to have emerged in Malaysia over the last 10 years is leadership with drive and vision.

The 1990s has been a decade of change is because it is the decade which has seen the emergence of action-oriented and pragmatic visionaries.

As a result of vision-driven business leadership, Malaysian corporate leaders are not head-hunted. Instead, they put their money and energy into their dreams. Equity-based leadership means that the top management exudes a drive and commitment that seeks not just to do things right but better. Many of our corporate personalities are actually father-figures who have virtually given birth to their companies and nursed its growth. And as patriarchs, they shoulder the responsibility of putting the same fire and boldness to innovate in the next generation of leadership. This importation process, I believe will be an important link that steers the country towards Vision 2020.

**CITATION ON TAN SRI DATO SHAMSUDDIN ABDUL KADIR**



Born the only child to parents of limited economic resources, (his father was a chauffeur) Tan Sri Dato' Shamsuddin as a lad spent his youthhood making do with all he had, and creating income through running errands, caddying and selling cooked rice at times when rice was scarce. Ever the curious and eager for knowledge, he began his formal education at the late age of 17 at the Mahatma Ghandi High School. He went on to join the Victoria Institution at 19 passing out with the School Certificate. On a Jabatan Telekom sponsorship he went to the United Kingdom and graduated from Brighton Technical College.

He served as an Assistant Controller of Administration and Training with Jabatan Telekom Malaysia from 1959, covering various posts the last held being the Controller of Telekom Perak and at the behest of a friend and mentor, left to join United Motor Works in 1971.

A man well known for his foresight and wisdom, Tan Sri saw the wealth of potential in the payphone industry, and Uniphone Sdn Bhd became the first private company to be contracted by Jabatan Telekom Malaysia to operate and maintain the payphones nationwide. He turned what used to be government stronghold into a profitable and much coveted business. Therefrom, Sapura Holdings was created firstly as a manufacturing arm for the telecommunications business harnessing expertise and skills from all over the globe. Tan Sri can put claim to being one of the first Bumiputra pioneers who brought technology into Malaysia and creating therefrom business spin-offs and indigenous expertise.

20 years on, Sapura is a household name and stands testament to the tenacity and vigour with which Tan Sri shaped, moulded and guided its philosophies and culture.

He has been hailed "The Most Outstanding Entrepreneur" by the Malay Chamber of Commerce, "Engineer of the Year 1989" by the Institution of Engineers, Malaysia, "The IEEE Malaysia Man of the Year 1992" by IEEE Inc. (M) and was in 1995 honoured by the Asian Federation Engineering Organisation in Bandung Indonesia as "The Asean Engineer of the Year" for his contributions in the engineering field.

Though his foray into the world of academics was delayed, his quest for learning never faltered and Tan Sri has since been conferred honorary doctorates by three prime universities in Malaysia, namely a Doctorate in Technology Management by University Technology Malaysia, a Doctor of Science degree by University Sains Malaysia, and a Doctorate in Business by University Kebangsaan Malaysia.

His humble beginnings never far from his mind, Tan Sri is patron to many orphanages and his participation in welfare and charitable events are substantial. As an employer, Tan Sri is reputed to be kind, generous but firm. He has built Sapura from a 6-man team into a corporate entity with more than 3,000 employees. Cited by many as Bapa Sapura, Tan Sri Dato' Shamsuddin Abdul Kadir is above all a gentleman in the truest sense.



## PAST PRESIDENTS' TROPHY 8th October 1997

48 golfers vied for this year's Past Presidents' Trophy. The golf tournament organised at the Kuala Lumpur Golf and Country Club, Bukit Kiara on 10th August 1997 was won by YM Raja Sharifuddin Abidin with 38 points. The runners up were Y.Bhg Datuk Hj Ishak Mohd Yusoff with 36 points and the 2nd runner up was Zainal Abidin Ujud also with 36 points.

The golf tournament remains popular as confirmed by the large number of participants. Probably so, as the occasion allows for closer interaction and camaraderie among members both on the fairways as well as during the lunch cum prize presentation ceremony in a less formal air.



*Raja Shah winning the Past Presidents' Trophy... again!!!*



*Dato' Ishak too did well... again!!!*



## PAST PRESIDENTS' TROPHY 8th October 1997



*Thank you for playing inspite of the "jerebu".*



*Awaiting anxiously for their names to be called.*



## GOLD MEDAL AND SCHOLARSHIP AWARD 22nd October 1997

The Harvard Business School Alumni Club of Malaysia Foundation held its Gold Medal Award ceremony at a special Hi-Tea function at the Renaissance Hotel with Datuk Johari Bin Mat, Secretary General of the Ministry of Education as the guest of honour.

The recipient of the 14th (1997) Gold Medal Award was Ms. Lin Siew Mei of University Malaya. She received a Gold Medal, a Certificate and a cash prize of RM3,000.00. The 2nd and 3rd runners up were En. Mohd Muazzam Mohamed of University Islam Antarabangsa and Ms. Cheah Su Ling of University Putra Malaysia who each received a cash prize of RM1,000.00.

The Gold Medal is awarded annually to honour the most outstanding Business Administration student graduating from the six local universities in Malaysia. The award is to encourage and give recognition to the student who achieves excellence in the study of Business Administration.

The selection committee comprising Datuk Hj Othman Yusoff, Dr. Abdul Rahman Mat, Dr. Syed Abdullah Almohdzar and En. Mohd Ghazali Kamal Baharein selected the best student after evaluating the nominees performance during the university examination, their extra mural activities and participation in various committees in College or School level. The final selection included an interview to test their application of their book knowledge to everyday life.

At the same ceremony, the Foundation's Annual Scholarship for 1997 were also presented to En. Zainur Ariffin bin Ibrahim of University Kebangsaan Malaysia, Ms. Lau Seck Yan of University of Malaya and Puan Maswati @ Mahfuzah binti Salim of University Utara Malaysia.

The scholarship each worth RM5,000.00 a year is offered to post graduate students to pursue a Master Degree in Business Studies locally.

The scholarship was set up by the HBSACM through a Trust Fund on 26 March 1984 for the promotion and dissemination of knowledge and education in business studies.

## GOLD MEDAL AND SCHOLARSHIP AWARD 22nd October 1997



*"Other alumni should follow the good example of the Harvard Business School Alumni in awarding scholarships and gold medal" Datuk Johari Mat, Secretary of Ministry of Education quoted.*



*"Thank you HBSACM for the Award".*



**GOLD MEDAL AND SCHOLARSHIP AWARD**  
**22nd October 1997**



*The recipients with the Honorary Secretary.*



*Datuk Hj Othman Yusoff addressing the function.*

**GOLD MEDAL AND SCHOLARSHIP AWARD**  
**22nd October 1997**



*Datuk Jeff and En. Annuar Hamdan discussing the current economic situation...*



The HBSACM Initiative for NPOs for 1997 was actively pursued in line with the objective of helping NPOs in the development of their management skills to enable them to run their organisations more effectively.

### **HBS Boston Course For NPOs (27 April - 3 May 1997)**

The club sponsored two representatives from NPOs for the 2-week programme on "Strategic Perspective on Non-Profit Management" at Harvard Business School, Boston. The sponsorship of Cik Zainah Anwar, Founder Member of Sister In Islam and Ms. Ivy Josiah, Executive Secretary of Women's Aid Organisation is an extension of the club's sponsorship of senior management staff of NPOs to this highly rated programme, bringing the total number of participants sponsored by the club to date to six.

### **HBSACM/NPOs Dialogue (1 July 1997)**

A half day dialogue session was held for NPOs at the Bukit Kiara Club to brief NPOs on Yayasan Salam and the complementary and supportive roles Yayasan Salam and NPOs can play to sustain the activities of the other. At this dialogue session the NPOs were also invited to give their feedback on the types of activities and courses the club could organise to assist NPOs in managing their organisations. As a result of this dialogue, 2 courses were organised for NPOs.

### **Fund Raising For A Better World (4 - 5 December 1997)**

The first course on Fund Raising conducted by 2 lecturers from the National Society of Fund Raising Executives, USA, Dr. Marianne Briscoe and Ms. Barbara Marion at the Crystal Crown Hotel received very good ratings for its content, presentation and course manual from the 54 participants representing 32 NPOs.

### **Positioning Of NPOs For Greater Effectiveness (9 December 1997)**

The second course on "Positioning of NPOs For Greater Effectiveness" conducted in collaboration with the Institution of Advertising Communication Training (IACT) at the Crystal Crown Hotel, was also highly commended for its content and presentation. Mr. Lau Peng Kai, the Managing Director of Victory Aspects and a veteran in marketing and advertising, conducted the session on positioning of image and identity whilst Mr. Siva Valentine, an experienced PR practitioner and a frequent lecturer with IPRM, presented the session on the positioning of NPOs through good PR practices. 45 participants from 26 NPOs attended the course.



The efforts by the club to contribute to the development of NPOs, in terms of management and skills training won the praises of appreciative participants of the 2 courses organised and sponsored by the club.

Letters from appreciative participants say it all.

*A course participant, **Rev. K.K. Sinnadurai of Desa Amal Jireh** (formerly Rumah Faith & Faith Eagle Nest) wrote, "I notice that your organisation is making an effort to help NGOs. Keep up the good work and may your vision to help us achieve its reality".*

*Another course participant, **Ann Woo of Hospis Malaysia** said, "On behalf of the NGOs, I wish to thank the Harvard Business School Alumni Club of Malaysia for organising 2 very essential courses namely the "HBSACM Fund Raising Course" and "Positioning of NPOs For Greater Effectiveness" for all of us. These 2 courses are most relevant to all NPOs. You have also provided an opportunity for networking. We feel more confident, charged up and challenged to face the economic crisis in our country, as we are further equipped with more skills in fund raising".*



Introducing the speakers.



*Datuk Hj Othman Yusoff speaking at the certificate presentation ceremony.*



*One for the album.*



Members of the Harvard Business School Alumni Club of Malaysia had a rare opportunity to visit Kuala Lumpur International Airport at Sepang, on Saturday December 13, 1997. This was made possible by Dato' Khairuddin Ibrahim, Managing Director of Malaysia Airports Bhd who had kindly offered to assist the members to visit facilities of the new Airport as the public will not be allowed to visit such facilities considered as security area once the Airport is operational.

41 members and their families assembled at the Damansara Town Centre at 9.00 am and were driven to the Airport by a special bus. They were met and briefed at the KLIA by En. Adnan, the General Manager of KLIA.

Then the staff of the Malaysia Airports Bhd took the members and their families on a conducted tour of the main terminal building, the domestic and international arrival and departure halls, the sky bridges, and other facilities. The members were very impressed with the Airport facilities including the "forest" created amongst the building.

The members were then treated to lunch at the Concorde Inn Restaurant, KLIA Sepang. They returned to Kuala Lumpur at 4.00 pm.



*The President, Datuk Hj Othman Yusoff with members at the KLIA Main Terminal Building.*



*HBSACM members admiring the facilities at the KLIA Main Terminal.*



*President and the members enjoying a hearty meal at the Concorde Inn Restaurant, KLIA Sepang.*



- 1977 **Y.Bhg Dato' Sulaiman bin Abdullah**
- 1978 **YM Raja Tan Sri Muhammad Alias bin Raja Muhd Ali**
- 1979 **YM Raja Tan Sri Muhammad Alias bin Raja Muhd Ali**
- 1980 **Y.Bhg Tan Sri Hashim bin Aman**
- 1981 **Mr. Ng Sing Hwa**
- 1982 **Mrs. Lillian Too**
- 1983 **Y.Bhg Tan Sri Dato' Hj Abdul Aziz bin Abdul Rahman**
- 1984 **Y.Bhg Prof. Tan Sri Dato' Dr. Mohd Rashdan bin Hj Baba**
- 1985 **Y.Bhg Dato' Mustafa Md. Ali**
- 1986 **Mr. David Leong**
- 1987 **Y.Bhg Dato' Mohd Noor Ismail**
- 1988 **Y.Bhg Gen. (R) Tan Sri Dato' Zain Hashim**
- 1989 **Y.Bhg Dato' Alladin Hashim**
- 1990 **Y.Bhg Dato' Abdullah Mat Zaid**
- 1991 **Y.Bhg Tan Sri Saw Huat Lye**
- 1992 **Y.Bhg Dato' Ng Cheng Kuai**
- 1993 **Y.Bhg Datuk G. Gnanalingam**
- 1994 **Y.Bhg Tan Sri Dato' Alwi Jantan**
- 1995 **Y.Bhg Dato' Dr. Mohd Shahari Ahmad Jabar**
- 1996 **Y.Bhg Tan Sri Datuk Zainal Abidin Sulong**
- 1997 **Y.Bhg Dato' Tay Ah Lek**

Congratulations are extended to the following committee members who were conferred Royal Birthday Honours:

**Datuk Hj Othman Yusoff**

**Datuk G. Gnanalingam**

**Dato' Abdullah Mat Zaid**