

17TH SENIOR MANAGEMENT DEVELOPMENT PROGRAM
HBS Alumni Club of Malaysia
July 1 - 7, 2012
WEEK 1

Week 1	Sunday July 1	Monday July 2	Tuesday July 3	Wednesday July 4	Thursday July 5	Friday July 6	Saturday July 7
8.00 - 9.00		Study Group	Study Group	Study Group	Study Group	Study Group	Study Group
9.00 - 10.30		Wiegandt (Esty)	Lady Gaga (Bell)	Dell's Working Capital (Esty)	Dove 2008 (Bell)	Airbus A3XX (Esty)	Loyalty (Bell)
11.00 - 12.30		Aqualisa Quartz (Bell)	Advanced Technologies Inc (Esty)	Asian Agri (Bell)	Liston Mechanics (Esty)	Costco (Bell)	L'Occitane on Provence (Esty)
2.30 - 4.30	2.00-5.00 Registration	FCF Valuation Lecture (Esty)	Pricing Lecture (Bell)	Valuing Capital Investment (Esty)	Nestle 2008 (Bell)	Malaysia Air (Esty)	
6.30pm Opening Ceremony & Welcome Dinner							

July 9 - 14, 2012
WEEK 2

Week 2	Monday July 9	Tuesday July 10	Wednesday July 11	Thursday July 12	Friday July 13	Saturday July 14
8.00 - 9.00	Study Group	Study Group	Study Group	Study Group	Study Group	8.30-10.15 Japan: Deficits, Demography & Deflation (Vietor)
9.00 - 10.30	India 2012 (Vietor)	Southwest Airlines (Collis)	South Africa (Vietor)	Disney (Collis)	Greece (Vietor)	10.30-11.45 US Current Account (Vietor)
11.00 - 12.30	China Unbalanced (Vietor)	Edward Jones (Collis)	Malaysia: People First (Vietor)	Lamoiyan (Collis)	Global Wine Wars (Collis)	12.00-1.15 Lecture: How Countries Compete (Vietor)
2.30 - 4.30	Ben & Jerry's (Collis)	Mexico: Crisis & Competitiveness (Vietor)	Lecture: What is Strategy? (Collis)	Saudi Arabia: Modern Reform, Enduring Stability (Vietor)	Lecture: International Strategy (Collis)	07.45 pm Graduation Dinner