

18th SENIOR MANAGEMENT DEVELOPMENT PROGRAM
HBS Alumni Club of Malaysia
August 2 - 8, 2015
WEEK 1

WEEK 1	Sunday Aug 2	Monday Aug 3	Tuesday Aug 4	Wednesday Aug 5	Thursday Aug 6	Friday Aug 7	Saturday Aug 8
8.00-9.00		Study Group	Study Group	Study Group	Study Group	Study Group	Study Group
9.00-10.30		Taran Swan at Nickelodeon Latin America (RK)	Lecture: Free Cash Flow Valuation (BE)	Wolfgang Keller at Konigsbrau (RK)	Valuing Capital Investment Projects (BE)	Jan Carlzon: CEO at SAS (RK)	ATH Microtechnologies, Inc.: Making the Numbers (BE)
11.00-12.30		Wiegandt GmbH (BE)	Rob Parson at Morgan Stanley (RK)	Dell's Working Capital (BE)	Cynthia Carroll at Anglo American (RK)	Airbus A3XX: Developing the World's Largest Commercial Jet (BE)	ATH Microtechnologies, Inc.: (continued) (BE)
2.30-4.30	2.00-5.30pm Registration	Rudi Gassner and the Executive Committee of BMG International (RK)	Advanced Technologies Inc (BE)	GE's Talent Machine: The Making of a CEO (RK)	Liston Mechanics Corp. (BE)	PepsiCo India: Performance with Purpose (RK)	
	6.30 pm: Opening Ceremony 7.45 pm: Welcome Dinner						

Key:

RK - Rakesh Khurana

BE - Benjamin Esty

18th SENIOR MANAGEMENT DEVELOPMENT PROGRAM
HBS Alumni Club of Malaysia
August 10- 15, 2015
WEEK 2

WEEK 2	Monday Aug 10	Tuesday Aug 11	Wednesday Aug 12	Thursday Aug 13	Friday Aug 14	Saturday Aug 15
8.00 - 9.00	Study Group	Study Group	Study Group	Study Group	Study Group	8.15-9.45
9.00 -10.30	Singapore's "Mid-life Crisis" (RV)	Southwest Airlines (DC)	Saudi Arabia and Dubai (RV)	Netflix: Competitive Dynamics in the Consumer Video Market (DC)	Malaysia: People First? (RV)	The Greek Crisis: Tragedy or Opportunity? (RV)
11.00 -12.30	India 2014 (RV)	Edward Jones in 2006 (DC)	Turkey: A Work in Progress? (RV)	Lamoian Corporation (DC)	Global Wine Wars: New World Challenges Old (DC)	10.00-11.30 The US Current Account Deficit (RV)
2.30 - 4.30	Ben & Jerry's Homemade Ice Cream, Inc. (DC)	China: Unbalanced (RV)	Lecture: What is Strategy? (DC)	Colombia and the Economic Premium of Peace (RV)	The Walt Disney Company: The Entertainment King (DC)	11.45-1.00 Lecture: How Countries Compete (RV)
						1.15 pm: GRADUATION CEREMONY & LUNCH

Key:
RV - Richard Vietor
DC - David Collis