



June 1, 2018

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2018 / 2019

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9th ASEAN SENIOR MANAGEMENT DEVELOPMENT PROGRAM
(9ASMDP) JULY 15 to 22, 2018

Greetings from Harvard Business School Alumni Club of Malaysia!

In response to the need to enhance the skills of potential leaders for future business opportunities, Harvard Business School Alumni Club of Malaysia (HBSACM) in collaboration with Senior Faculty members from Harvard Business School, Boston, Massachusetts, USA will be organizing the 8ASMDP. This intensive one week residential program scheduled from July 15 to 22, 2018 to be held at the Hotel Bangi-Putrajaya, Selangor, Malaysia, is sanctioned by Harvard Business School.

This Program, using the Harvard Business School well known Case Study Method of teaching is designed to provide some management tools and concepts as well as develop Professional Relationships with a diverse range of participants from Malaysia and the region in a highly collaborative environment giving a real advantage in today's challenging market conditions.

Though the Program is for Senior Managers, but the past 8 ASMDP and 18 SMDP Programs were mainly attended by Senior Management team of Public and Private Sectors from Malaysia and overseas.

This year's Program comprising two modules will be taught by the following HBS Professors:-

- 1. Business Government & The International Economy by Prof Richard Vietor**
- 2. Leadership by Prof Rakesh Khurana**



HARVARD
BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA

PPM-008-14-19071977

Full details of the Program are described in the attached Brochure.

*Your investment for this Program is **RM 18,000** per participant inclusive of tuition fees, case materials, hotel accommodation (single room) and meals. **This Program is HRDF claimable.***

*To ensure places in this 9ASMDP, kindly register your participants early. For further information, you may contact Pn Rose or Pn Lina
Tel No 03-7956 1192 or email at hbsacm@gmail.com*

For additional copies of Brochure and Application Form, kindly download from our website: hbs.hbsacm.org

*The closing date for application is on **June 15, 2018.***

We thank you for your support and look forward to welcome participant(s) from your organization to this program.

Kindest Regards,

Dato' Seri Ir Dr Zaini Ujang
*President HBSACM
Cum Secretary General
Ministry of Energy, Green Technology and Water
Malaysia*