



19 January 2009

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*Ex-Officio (Past President)*  
**YM Raja Datuk Shariffuddin Abidin**

*Dear Sir,*

**3<sup>RD</sup> ASEAN SENIOR MANAGEMENT DEVELOPMENT PROGRAM**  
**(ASMDP) FROM 26<sup>TH</sup> JULY – 1<sup>ST</sup> AUGUST 2009**

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*Greetings from Harvard Business School Alumni Club of Malaysia!*

*I am pleased to inform you that Harvard Business School Alumni Club of Malaysia (HBSACM) since its establishment in 1977, in collaboration with the Senior Faculty Members of the Harvard Business School, Boston, Massachusetts, USA, have successfully organized 17 Executive Education Programs comprising of fifteen Senior Management Development Program and two Asean Senior Management Development Program. These programs are in accordance with HBSACM's objective to enhance the professional standard, management and practice of businesses. To date, more than 1500 Senior Managers from Asean countries with different background and industries have attended these Programs.*

*In response to the need to develop potential leaders for future business opportunities, HBSACM will be organizing the 3<sup>rd</sup> Asean Senior Management Development Program (ASMDP) for the Senior Managers. **This one week residential program scheduled from 26<sup>th</sup> July to 1st August 2009 will be held at the Awana Golf & Country Resort, Genting Highland, Malaysia.***



**HARVARD**  
**BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA**

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*This Program will focus on Business Government & International Economy and Corporate Strategy & Finance.*

*Prof. Richard H.K. Vietor and Prof. David Collis, leading professors from Harvard Business School Boston by using the Harvard Business School case study method will conduct this program.*

*This intensive one week program would provide participants with some management tools and concept to enable them to compete in the challenging global economy.*

*Your investment for this program is RM 12,800 per participant.*

*We enclose herewith an Application Form for the registration of your candidate to this program. Brochures and program details for this program are being prepared. They will be sent to you shortly.*

*We would appreciate it if you could kindly call Puan Diana / Puan Rosmah at 603-79561192 or 603-79560186 or email at [info@hbsacm.org](mailto:info@hbsacm.org) for further information and registration of your Senior Managers to attend this 3<sup>rd</sup> ASMDP.*

*Wishing you and your company all success for Year 2009 and beyond.*

*I look forward to welcome participants from your organization to this Asean Senior Management Development Program.*

*Kindest Regards,*

**TAN SRI DATUK G. GNANALINGAM**  
**PRESIDENT**