



21 January 2014

**To: All Members**

**CORPORATE VISIT TO GENOVASI**

*Greetings from Harvard Business School Alumni Club of Malaysia!*

I am pleased to inform that the Club is organizing a Corporate Visit to GENOVASI on:-

Date : 19th February 2014 (Wednesday)  
Time : 10.30am – 2.00pm  
Venue : Lot 2A, Jalan 13/2,  
46200 Petaling Jaya, Selangor  
(Tel: 03 - 7954 0628)

Genovasi was established in 2012, with the aim of harnessing talents from various disciplines and backgrounds and provide them with skills that will make them the catalysts for innovation. Genovasi is a transformative learning institution with programmes focused on the cultivation of innovation competencies. Genovasi is Malaysia's only Design Thinking School and regional partner of the Hasso Plattner Institute (HPI) School of Design Thinking at Potsdam University, Germany. The School is a sister institute of the design school at Stanford University, United States.

Tentative programme for the visit will be as follows:-

11.00 am - Welcome and Tour of Genovasi  
- Introduction to Genovasi  
- A Design Thinking Exercise  
- Closing Remarks  
12.45 pm - Lunch  
2.00pm - Visit Ends

This visit will be hosted by Ms Carol Wong, Chief Inspiration Officer/ CEO of Genovasi.

You are cordially invited to join this Corporate Visit. Since the number of participants is limited to 30, registration will be based on **First Come First Served Basis**. To participate, kindly register your name with Puan Rose/ Puan Nadia at 03-7956 1192 or e-mail [hbsacm@gmail.com](mailto:hbsacm@gmail.com) before 12 Feb 2014.

Thank you.

Yours Sincerely

Datuk Othman Yusoff  
Director Of Activities

*Patron*

**YABhg Tun Dr. Mahathir Mohamad**  
D.K.(Johor), DK(Kelantan),  
D.K.(Selangor), DK(Kedah),  
D.K.(Perlis), D.K.N.S., D.U.K., S.M.N.,  
S.P.M.J., S.P.M.S., S.P.C.M., S.S.DK,  
S.S.A.P., S.S.M.T., D.U.P.N., S.P.DK,  
S.P.N.S., D.U.N.M., S.B.S.(Sarawak),  
D.P., S.U.M.W., P.I.S.

*Executive Committee*  
**2013/2014**

*President*

**Tan Sri Datuk G. Gnanalingam**

*Vice President*

**Hj Anuar B Hamdan**  
**Prof Datuk Ir Dr Zaini Ujang**

*Hon. Secretary*

**Hj Abd Aziz Abd Manan**

*Asst Hon. Secretary*

**Mohd Ghazali Kamal Baharein**

*Hon. Treasurer*

**Azizan Abd Rahman**

*Director of Activities*

**Datuk Othman Yusoff**

*Committee Members*

**Brig Gen (R) Dato' Ariff Dato'Awang**  
**Ahmad Rosdi**  
**Wong Heng Wooi**  
**Nyeow Chin Hock**  
**Fariz Datuk Abu Bakar**  
**Manivannan Rethinam**

*Ex-Officio (Past President)*

**Datuk Raja Shariffuddin Abidin**