

**PROF. DAVID E. BELL** is the George M. Moffett Professor of Business Administration at Harvard Business School. During thirty years on the faculty he has taught courses on managerial economics, risk management, marketing and retailing at both MBA and executives levels. Currently he is teaching the MBA Agribusiness course.

**PROF. BENJAMIN ESTY** is the Roy and Elizabeth Simmons Professor of Business Administration and Head of the Finance Unit at Harvard Business School. He is the founding faculty chairman of the General Management Program (GMP), a comprehensive leadership program designed to create outstanding business leaders. Previously, Professor Esty taught courses in the MBA program on corporate and project finance.

**PROF. DAVID J. COLLIS** has been a professor at the Harvard Business School, where he is an Adjunct Professor of Business Administration within the Strategy Unit only the second fulltime Adjunct Professor appointed at HBS. Previously, he was the MBA Class of 1958 Senior Lecturer in the Strategy group at the Harvard Business School, having previously completed five years as the Frederick Frank Adjunct Professor of International Business Administration at the Yale School of Management and two years as a professor at Columbia Business School. He is an expert on corporate strategy and global competition.

**PROF. RICHARD VIETOR** is the Senator John Heinz Professor of Environmental Management at the Harvard Graduate School of Business Administration and Senior Associate for the Asian Initiative. He teaches courses on the international political economy. He is the recipient of the Newcomen Award in business history. Professor Vietor's research on business and government policy has been widely published. His books include Strategic Management in the Regulated Environment, Contrived Competition: Regulation and Deregulation in America; Business Management and the Natural Environment; Globalization and Growth: Case Studies in National Economic Strategies; Environmental Protection and the Social Responsibility of Firms and How Countries Compete.

## REGISTRATION DETAIL

Fee is RM 800 per participant for one session or RM 1,500 per participant for two sessions inclusive of lunch, refreshments and session materials. Payment must be received before the Sessions.

## REGISTRATION FORM

Registration for Sessions on Wednesday, July 4, 2012 (Session I) and Wednesday July 11, 2012 (Sessions II) :-

Name : \_\_\_\_\_

Position : \_\_\_\_\_ Name for Tag : \_\_\_\_\_

H/P : \_\_\_\_\_ Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

Session I  
(RM 800)

Session II  
(RM 800)

Both Sessions  
(RM 1,500)

Company : \_\_\_\_\_

Address : \_\_\_\_\_

Contact Person : \_\_\_\_\_

H/P : \_\_\_\_\_ Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

Enclosed is crossed cheque No. \_\_\_\_\_ for RM \_\_\_\_\_

payable to **"HARVARD BUSINESS SCHOOL ALUMNI CLUB OF MALAYSIA"**.

Or Bank-in into our **"RHB Bank Berhad" Account No: 2-14325-36102390.**

Please send completed form and cheque to:-

Secretariat  
Harvard Business School Alumni Club of Malaysia  
No. 3A07, Blok C, Phileo Damansara 1, No. 9, Jalan 16/11, Off Jalan Damansara  
46350 Petaling Jaya, Selangor, MALAYSIA  
Tel : 603 - 7956 1192 Fax : 603 - 7956 1195  
E-mel : hbsacm@gmail.com / Website : www.hbsacm.org  
Attn : Pn. Rose

*\* You may photostat the above registration form.*



**CLOSING DATE : 22 JUNE 2012**